

THE KNOWLES STANDARD

Press Kit

Currently touring Texas theaters with confirmed dates and additional engagements in development.



culturemap
DALLAS

Press Highlights

The Knowles Standard has received regional media attention for its thoughtful approach to comedy as a theatrical and listening-room experience, emphasizing narrative structure, pacing, and audience engagement.

“Knowles Standard brings clean comedy to Farr Best.”

— Mansfield Record

The article highlights the project’s emphasis on clean, story-driven material and its suitability for community-focused theatrical venues.

“A theatre-forward comedy experience designed for audiences who want more than a typical night out.”

— CultureMap Dallas

The coverage situates the work within a broader arts and culture context rather than a conventional comedy-club model.

Artistic Statement

The Knowles Standard is a theatre-forward comedy project developed for seated, listening-room audiences. The work explores humor as a narrative and relational tool, emphasizing structure, pacing, and presence over rapid consumption. Rather than replicating the rhythms of club performance, the project adapts comedic storytelling to theatrical spaces where attention, silence, and shared experience are integral to the event.

Created by comedian and storyteller Erik Knowles, the work draws from lived experience and observational storytelling to examine themes of family, service, identity, and the tension between modern distraction and human connection. The performance is designed to be accessible to broad community audiences while remaining formally intentional, making it well suited for performing arts centers, historic theaters, and civic venues.